Book Trailer or Review

Project Overview

You have the choice of creating either a review or a trailer for your chosen book. In a review, you briefly describe the work and give your opinion about it. A trailer is promotional. You can use any book you like, or you can use a short story. Here is a list of acceptable short stories. Post all deliverables on Google Classroom. All related resources can be found at http://video.cailab.net.

What are we learning?

- Types of shots
- How to make a shot list
- How to edit multiple video clips
- How to add titles & sound effects
- How to summarize main elements of a book, including plot, characters, and storylines

Options

You can create a typical trailer or review, the type we're all familiar with. Or you can create something a little different. Here are just some ideas:
- Interview the author
- Interview one or more of the main characters
- Act out a scene from the book
- Make a video about the historical context of the book
- Put one or more main character in a situation (i.e., stuck on an elevator, running into an old friend).

Can you come up with any more creative approaches to this project?

Timeline

We will have six classes to complete the project. Timeline may be adjusted.

Project description in fifty words or less DELIVERABLE

Write a clear, concise description of what book your project is about and what form it will take. Example: "Our project will be about A Wrinkle in Time. We will include a short review of the book and an interview with one of the main characters."

STEPS

Step 1: Script DELIVERABLE

Requirements:

- You must use the standard script format. Refer to one of our templates if you're unsure about the format.

- Check your grammar and spelling! It counts towards your grade.

Script Rubric

	Hmm... 60-69%	Well, OK, but... 70-79%	Pretty good 80-89%	Super duper 90-100%
Content and format	Little adherence to format. The script is minimal and confusing in places.	Glaring mistakes in format. The script is more of a shell and needs more detail. It might lack clarity or completeness.	Small mistakes in format. The script is overall pretty good be could benefit from a little more detail.	No mistakes in format. Content is clear and interesting. The script is logical, creative, and complete.
Language	Five or more mistakes in grammar, punctuation, or spelling.	No more than four mistakes	No more than two mistakes	No mistakes in grammar, spelling, or punctuation

Step 2: Shot list DELIVERABLE

You should have every shot listed on your shot list. You may end up adding some shots or not using all on the list when the times comes to shoot, but your shot list should be a complete list of planned shots. Requirements for a **pretty good (B)** grade:
- At least twelve shots planned
- At least six different shot types planned
- For each shot on the shot list, include the following information:
  - Brief description of shot- action, characters
  - Scene number and shot number (optional for this project, but at least a number is highly recommended so that you can easily talk about your shots with your team)
  - Shot size/type (close-up, wide shot, etc.)
  - Camera angle
  - Location (INT./EXT.)

Shot list rubric

Hmm... 60-69%	Well, OK, but... 70-79%	Pretty good 80-89%	Super duper 90-100%
List is missing significant information making it not very useful.	List is missing some vital information.	List is generally OK, but missing some information (i.e., camera angle, location.)	List is complete and detailed. List includes more than the minimum required number of shots and shot types.

Step 4: Shoot video

Requirements:
- Between 2-5 minutes in length
- At least six different shots
- At least twelve shots total
- At least one original audio track
- Title and credits
- All your shots must be original! No use of OP (other people's) video or digital images allowed. You may create your own digital images of the book or its contents.

Step 5: Edit

You are encouraged to edit using Adobe Premiere Pro, but if you are editing from home, you may use software of your choice.

Step 6: Export, upload, and share DELIVERABLE

Final Video Rubric

	Hmm... 60-69%	Well, OK, but... 70-79%	Pretty good 80-89%	Super duper 90-100%
Required Elements in Final Video	Missing more than 3 required elements	Missing 2-3 required elements	Missing 1 required element	Video contains all required elements. Video includes more than the minimum required number of shots and shot types.
Content & Editing	It is difficult to understand the purpose and message in the video. Elements are not combined in a way that communicates a clear message.	There are a few lapses in focus, but the message is generally clear. There may be irrelevant information, not enough information, or rough transitions.	Content is generally very clear with a few rough spots.	Polished, well edited content that holds the viewer's attention. The message is clear, the video engaging, and the editing clean.